
VANESSA MULL

SENIOR DESIGNER

CONTACT

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EDUCATION

2011 - 2014

SAVANNAH COLLEGE OF ART
AND DESIGN (SCAD)

- BACHELOR OF FINE ARTS
- JEWELRY & OBJECTS MAJOR

MAY 2011 - JUNE 2011
UNIVERSITY OF VIRGINIA

- SEMESTER AT SEA

SKILLS

- Adobe Creative Suite
- Keyshot
- ZBrush
- Concept Development
- Trend Forecasting
- Brand Building
- Customer Insights
- Cross Functional Collaboration
- Leadership Roles
- Cost Engineering

WORK EXPERIENCE

BATH & BODYWORKS

2018 - PRESENT

SENIOR 3D HOME PRODUCT DESIGNER

- Conduct market research to identify design trends and customer preferences, informing product development strategies.
- Develop seasonal brand stories that align emotional storytelling with market trends, building the brand and strengthening connections with the Bath & Bodyworks Customer.
- Collaborate closely with cross-functional teams including merchandising, packaging engineers, and domestic/overseas factories to ensure innovative Wallflower & Car fragrance product.
- Provide detailed technical packs to vendor ensuring clear communication of design specifications and production requirements, approve 3D Prints for tooling, and strategically sample colorways pushing new finishes and techniques.
- Manage and mentor a team of creative professionals, fostering a culture of innovation, collaboration, and creativity. Empowering designers to reach their professional aspirations.

MICHAEL KORS @ FOSSIL GROUP INC.

2015 - 2018

ASSOCIATE WATCH DESIGNER

- Conducted market trend research to stay ahead of industry trends, incorporated innovative materials and design elements that evolved and elevated the Michael Kors DNA.
- Managed the design process from initial concept sketches to production-ready files, collaborating with manufacturers overseas to bring ideas to life.
- Utilized PLM systems to streamline workflows, enhance communication across departments, and track progress through all stages of product development.

N2 PUBLISHING

FEB 2015 - JUNE 2015

GRAPHIC DESIGNER

- Created visually compelling publications and advertisements each month for assigned territories, working directly with Area Directors and clients. Incorporated feedback and adapted designs while maintaining creative integrity.
 - Managed multiple projects simultaneously, ensuring timely delivery and client satisfaction.
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